

IBPS SO Marketing Officer Syllabus 2023 | Exam Pattern PDF Download

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IBPS SO MARKETING OFFICER SYLLABUS 2023



Free > MOCK TEST & PYQ

The IBPS SO Marketing Officer Syllabus 2023 for Preliminary Examination is an online objective exam consisting of 150 questions for 125 marks in 120 minutes. It will cover five sections: Reasoning, English Language, Quantitative Aptitude, General Awareness, and Marketing Aptitude. Candidates must score minimum qualifying marks in each section to be eligible for the next round. IBPS SO Marketing Officer Syllabus 2023 exam will evaluate the candidate's overall knowledge and aptitude in various areas related to marketing.

Preliminary Examination

01

Mains EXAMINATION

02

INTERVIEW03

IBPS SO Marketing Officer Syllabus 2023: Preliminary Examination

Organization

IBPS SO

Exam Mode

Online (CBT)

Exam Level

Graduate

Exam Type

Objective (MCQ)

Paper Medium

Hindi & English (Except language subject)

Total Question

150

Total Marks

125

Total Time (Minutes)

120

Correct Answer (Marks)

01

Subject Details

Name Qsn Marks

Reasoning 50 50

English Language 50 25

Quantitative Aptitude 50 50

 [Test Paper 1](#)  [Test Paper 2](#)  [Test Paper 3](#)

1. Reasoning

Total Qsn 50 Total Marks- 50 Test Paper- [Start Quiz](#)
Reasoning:

1. Seating Arrangement
2. Syllogism
3. Blood Relations
4. Puzzles
5. Inequalities
6. Input-Output
7. Coding-Decoding
8. Data Sufficiency
9. Order and Ranking
10. Alphanumeric Series
11. Distance and Direction
12. Verbal and Non-Verbal Reasoning

2. English Language

Total Qsn 50 Total Marks- 25 Test Paper- [Start Quiz](#)
English Language:

1. Reading Comprehension
2. Cloze Test
3. Detection of Errors
4. Improving Sentences and Paragraphs
5. Completion of Paragraphs
6. Para Jumbling
7. Fill in the Blanks
8. Parts of Speech
9. Modes of Narration
10. Prepositions
11. Voice Change

3. Quantitative Aptitude

Total Qsn 50 Total Marks- 50 Test Paper- [Start Quiz](#)
Quantitative Aptitude:

1. Number Series
2. Data Interpretation
3. Simplification
4. Quadratic Equations

5. Data Sufficiency
6. Ratio and Proportion
7. Discounts
8. Averages
9. Mixtures
10. Percentages
11. Profit and Loss
12. Time, Work and Distance
13. Rate of Interest
14. Probability
15. Permutation and Combination

IBPS SO Marketing Officer Syllabus 2023: Mains Examination

The IBPS SO Marketing Officer Syllabus for Mains Examination in 2023 will be a 60-question online (CBT) test, covering topics such as marketing management, sales, branding, advertising, product management, market research, and consumer behavior. IBPS SO Marketing Officer Syllabus 2023 exam will be conducted in both Hindi and English and will test the candidates' ability to apply marketing concepts to real-world scenarios. IBPS SO Marketing Officer Syllabus 2023 total time allotted for the exam will be 45 minutes, and each correct answer will carry one mark.

Organization

IBPS SO

Exam Mode

Online (CBT)

Exam Level

Graduate

Exam Type

Objective (MCQ)

Paper Medium

Hindi & English (Except language subject)

Total Question

60

Total Marks

60

Total Time (Minutes)

45

Correct Answer (Marks)

01

Subject Details

Name Qsn Marks

Professional Knowledge 60 50

1. 📖 Professional Knowledge

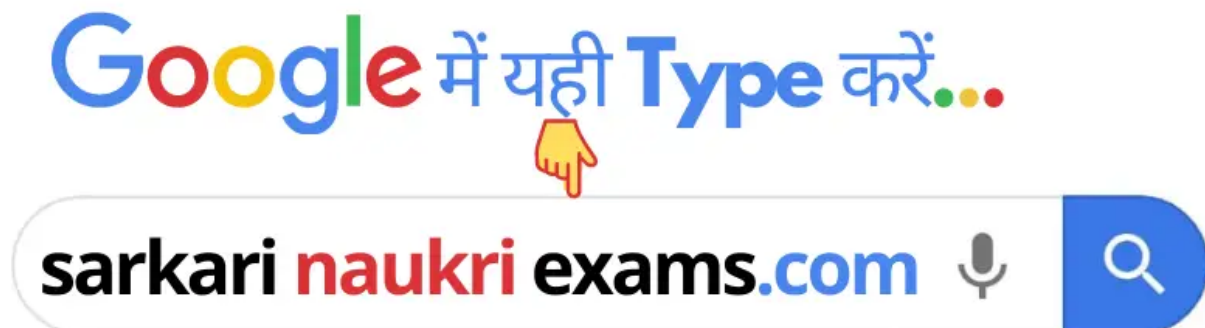
Total Qsn 60 Total Marks- 50 Total Time- 45(Mins)

General Knowledge:

1. Current Affairs and Static G.K.
2. Banking Awareness
3. International and National Awareness
4. Countries, Currencies, and Capitals
5. Books, Authors, and Awards
6. Headquarters
7. Prime Minister Schemes
8. Government Policies
9. Important Dates and Events
10. Science and Technology
11. Sports and Games
12. Indian History and Culture
13. World History and Geography
14. Famous Personalities
15. Indian Constitution and Polity
16. Environment and Ecology
17. Art and Culture
18. Economy and Business
19. Social Issues and Current Affairs

20. Miscellaneous topics like mythology, religions, and festivals.

Note: This is unofficial syllabus for IBPS SO Marketing Officer Recruitment, so some changes may be done.★



IBPS SO Marketing Officer Syllabus 2023 FAQ

★ What is the format of the IBPS SO Marketing Officer Syllabus 2023?

The exam will be conducted online in a Computer Based Test (CBT) mode and will consist of 150 objective-type questions in Hindi and English (except language subjects).

★ How much time will be given to complete the exam?

Candidates will be given 120 minutes to complete the exam.

★ What are the subjects covered in the Exam PDF Download?

The exam will cover five subjects: Reasoning, English Language, Quantitative Aptitude, General Awareness, and Marketing Aptitude.

★ Is there a negative marking in the IBPS SO Marketing Officer Syllabus 2023 for the Preliminary Examination?

No, there will be no negative marking for wrong answers.

★ What is the minimum qualifying score for each section?

Candidates must score minimum qualifying marks in each section to be eligible for the next round of the selection process.

Comment
